

Moultrie Technical College
Strategic Plan
Fiscal Year 2009

Goal 1: Provide accessible, quality learning opportunities which meet the needs of our four-county service delivery area.

1. Establish Student Academic Centers on all MTC campuses.
2. Increase Hispanic student enrollment by 25% in 5 years.
3. Increase dually enrolled high school students by 10%.
4. Increase high school credit recovery students by 50%.
5. Increase the number of GED students with academic credentialing goals who matriculate to MTC credit programs by 38%.
6. Increase program-related library holdings by 10% per year.
7. Increase online course offerings by 5 per year.
8. Increase enrollment in degree programs by 25% over 3 years.
9. Maintain satisfactory certification and licensure pass rate for applicable programs.
10. Incorporate additional innovative instructional delivery methods.
11. Increase the number of students who successfully exit the Learning Support program.
12. Develop a college preparation course to acclimate students to the MTC learning environment.
13. Increase enrollment of adult literacy students by 1 percent.
14. Increase the NRS level completions of adult education students by 1%.
15. Increase GED to Technical College transition rates by 38 percent.

Goal 2: Promote student success through comprehensive student support services.

1. Provide adequate Student Affairs services to students on all campuses.
2. Increase enrollment by providing targeted marketing, recruitment, assessment, and orientation.
3. Provide financial resources to assist eligible students.
4. Increase retention and graduation rates.
5. Provide quality career placement assistance.
6. Continually address the needs of our special population students.
7. Provide services to Adult Education students to facilitate their transition into credit programs.
8. Increase opportunities for involvement in student organizations.

Goal 3: Ensure a sound financial base and adequate physical infrastructure.

1. Plan for and maintain buildings, grounds, and equipment to meet current and future needs.
2. Promote conservation of energy and all utilities.
3. Recruit and retain a qualified work force of custodians and maintenance personnel.
4. Provide Budgeting and Reporting Services to management, faculty and staff.
5. Provide Business Services to management, faculty and staff to support the activities of the college.
6. Provide Bookstores to support the needs of students and the college.
7. Provide Fiscal Services to students to facilitate learning.
8. Provide state-of-the-art technology infrastructure to support the activities of the college.
9. Serve in an advisory role to faculty, staff, and administrators to insure that technology is implemented and kept current.

Goal 4: Build community partnerships to support college advancement.

1. Build a Foundation that will serve as a support system for Moultrie Technical College.
2. Increase student access and knowledge of College Foundation Scholarships.
3. Establish a strategic marketing campaign to create an awareness for the Moultrie Technical College Foundation.
4. Establish a selection and training process for Foundation trustees.
5. Develop a strategy for a capital campaign.
6. Increase financial support from external funding sources.

Goal 5: Recruit, hire, train, and retain qualified faculty and staff.

1. Employ competent faculty with demonstrated competencies and achievements that will contribute to student learning.
2. Establish an effective faculty and staff development plan.

Goal 6: Ensure a culture of continuous improvement and accountability through research-based assessment.

1. Develop and implement a periodic, systematic program review cycle which institutionalizes assessment in all programs and provides for accountability to stakeholders.
2. Demonstrate, evaluate, and maintain compliance with standards outlined by SACS-COC, TCSG, COE, and program-specific accreditation agencies, licensures and certifications through an annual program review cycle.
3. Use research-based assessments to make college-wide decisions.

Goal 7: Promote economic development for our four-county service delivery area through continuing education, outreach, and service programs.

1. Increase continuing education activities in our four-county service area.
2. Promote the Quick Start program and its benefits in our four-county service area.
3. Meet industry needs with industry-specific technology training.
4. Support business and industry through adult education services.
5. Promote economic development through involvement in local chambers of commerce and development authorities.